



**\*\*\*MEDIA ADVISORY\*\*\***

For Immediate Release

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**NATIONAL TOUR OF YAMAHA'S ELTON JOHN SIGNATURE SERIES  
RED PIANO MAKES STOPS IN BOISE**

**EVENT:** Welch Music will be among only a handful of piano dealers nationwide to offer a performance by Elton John like you've never seen or heard before – with the limited edition Elton John Signature Series Red Piano.

At the touch of a button, the high-tech player piano's keys and pedals come to life, recreating note-for-note performances recorded earlier by Elton himself, as he "sings" such classics as "Tiny Dancer," "Your Song," "Rocket Man," "Candle in the Wind," and "Take Me to the Pilot."

Embodying the spirit of the legendary performer, the piano's striking "Chinese Red" color represents the same distinctive hue chosen by Elton for his Yamaha instrument featured in his smashingly successful Las Vegas show.

This marks the first time Yamaha has ever honored an artist by naming a piano after him. No more than 30 pianos will be made, all of which will be signed by the artist. Once production is complete, the color will be retired from the Yamaha piano shop forever.

**WHEN:** June 2 – 14  
Store Hours: Monday-Saturday, 9:30 am to 6 pm

**WHERE:** 8255 Franklin Rd., Boise  
208-322-3388

**STORE CONTACT:** Cary Welch, 208-284-5665 (cell)

**MEDIA:** Elise Cooper/Giles Communications, (914) 798-7125

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