



NEWS RELEASE

For Immediate Release

Contact: Jody Tremblay

Phone: 208-737-2943

Safe Kids of Magic Valley and FedEx Walk Children to School

Volunteers Teach Children Pedestrian Safety on International Walk to School Day

Twin Falls, ID (October 2, 2007) – In recognition of International Walk to School Day on Wednesday, October 3, Safe Kids Magic Valley, Fed Ex, and other community partners will gather at the corner of Ridgeway and Sparks at 7:00 am. to walk children to Perrine Elementary School. (Perrine Elementary School is located at 452 Caswell Avenue West.) Parents, students, or grandparents who wish to participate are invited to attend. The parade starts at 7:30 am. The Twin Falls Police Department (TFPD) will provide extra patrol on streets surrounding Perrine Elementary School and will also participate in the Walk to School Event.

Pedestrian injury remains the second leading case of unintentional injury-related death among children ages 5-14. Every year more than 638 children ages 14 and under are killed nationwide from pedestrian-related injuries. In 2005, more than 33,571 children ages 14 and under were treated in hospital emergency rooms for pedestrian-related injuries. Activities on International Walk to School Day give children, parents, and teachers an opportunity to teach children the skills to walk safely, identify safe routes to school, and the benefits of walking.

St. Luke's Magic Valley Regional Medical Center opened its doors in 1908. Today, this 213-bed community hospital serves the health care needs of people from eight southern Idaho counties and parts of northern Nevada. St. Luke's Magic Valley Regional Medical Center provides inpatient and outpatient surgery, 24-hour emergency services, cancer treatment, imaging, the Canyon View Psychiatric and Addiction Services, and women's and children's health care.

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