



NEWS RELEASE

For Immediate Release

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ST. LUKE'S OPENS CAMPAIGN HEADQUARTERS IN TWIN FALLS

Twin Falls County Voters Will Have Central Location to Receive Information

Twin Falls, ID (April 17, 2006) – Officials from St. Luke's Regional Medical Center and representatives from the Twin Falls community will be on hand Wednesday, April 19 from 10:30 a.m. – 11:30 a.m. to celebrate the opening of a campaign office. The office, located in the Twin Falls Chamber of Commerce building at 858 Blue Lakes Boulevard, provides a location for Twin Falls County residents to go and gather information, and have their questions answered regarding the proposed partnership between Magic Valley Regional Medical Center and St. Luke's. The hospital issue regarding the proposed partnership will be on the ballot for voters to decide in the primary election scheduled for Tuesday, May 23, 2006.

“Residents in this Valley have the rare opportunity to make a very important decision about how health care is delivered in this region,” said Ed Dahlberg, St. Luke's President and CEO. “Our intent is to make information available to the community so

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voters are able to make an informed decision at the polls on May 23. By opening this campaign office we're providing a place for folks to come, speak with a representative and get the information they need.”

The campaign office will open to the public on Wednesday, April 19 with an “open house” event scheduled from 10:00 a.m. – 2:00 p.m. Between April 19 and May 23, area residents can stop by the campaign office Monday through Friday between 9:00 a.m. and 5:00 p.m. Saturday hours will be available on May 20 from 10:00 a.m. – 4:00 p.m. Other options that are available for community members to gather information and provide feedback include:

- Website – www.vote4stlukes.org
- Community Line – 736-2952
- Service Club Presentations – various times and locations
- Town Hall Meetings sponsored by the Times News, College of Southern Idaho, Twin Falls Chamber of Commerce, and the Buhl Chamber of Commerce
 - May 4, 6:30 p.m. Herrett Center, Twin Falls
 - May 17, 6:30 p.m. 8th Street Art Center, Buhl

MEDIA NOTE:

Representatives from the media are welcome to stop by the campaign office anytime between 10:00 a.m. – 2:00 p.m. for the open house. Hospital officials will be available for interviews between 10:30 and 11:30 a.m.